



**WHITSUNDAY COAST
CHAMBER OF COMMERCE**
**THE HEART OF THE WHITSUNDAY
BUSINESS COMMUNITY**

"Uniting, Supporting, Connecting and Representing The Whitsunday business community"

Allan Milostic, President
Whitsunday Coast Chamber of Commerce
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20th July 2021

Attention: Whitsunday Conservation Council

Re: Whitsundays Heart of the Reef Discovery Centre

The Whitsunday Coast Chamber of Commerce is a member based organisation working on behalf of traders and businesses in the Whitsundays, many of whom are involved in or provide goods, services or support to the Tourism industry

After discussions with the committee and perusal of the Strategic Outline for the discovery centre, myself and the Whitsunday Coast Chamber of Commerce committee believe this centre is an overdue and much needed asset in the Whitsundays.

It has the capacity to provide education around the reef ecosystems, creatures and environmental sustainability in a fun and immersive environment. With a huge focus of the Whitsundays on the Reef it makes sense to have an education centre available for tourists and locals alike to learn more about the great wonder on our doorstep.

The Chamber wishes to express our full support of the Whitsundays Heart of the Reef Discovery Centre being built in the Whitsundays.

Kind regards,

Allan Milostic, President
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